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Executive Secretary

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1805 Powder Mill Road, Silver Spring, Maryland 20903

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Executive Registry

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Dear Federal Executive:

Never before have so many efforts been underway to improve the management of the Federal government. Reform '88 embodies a long-range program to institute lasting management improvements, and demonstrates the Administration's commitment to achieving these improvements.

The enclosed brochures describe Reform '88: The Mandate for Management Improvement, a conference to benefit all Federal managers. The conference will focus attention on the major needs for administrative reform and on the principal current and future initiatives required to achieve better management in the national government.

The program includes the recommendations of the Grace Commission; implementation of the Federal Managers' Financial Integrity Act; and issues relating to automated information technology and its impact on public management. Principal speakers include Joseph R. Wright of OMB, Ralph C. Bledsoe of the White House staff, and J.P. Bolduc, Chief Operating Officer of the President's Private Sector Survey on Cost Control in the Federal Government.

Please take time to examine the brochures to see how the conference will foster improvement efforts in your agency. Extra brochures have been included for other members of your staff responsible for management improvement.

Sincerely,

Peter Zuckerman Program Director

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